



## Call for Participation

42nd Annual Conference of the Midwest Association for Public Opinion Research  
November 17-18, 2017

Embassy Suites Chicago Downtown, 600 N. State Street

The Midwest Association for Public Opinion Research's 42nd annual conference welcomes paper, poster, and panel proposals exploring innovations in public opinion research. Abstracts on any topic related to public opinion research, communication, or methodology are welcome. We are particularly interested in papers that relate to our conference theme:

### **“Taking Charge of Change: Shaping the Future of Public Opinion, Communication, and Survey Research”**

This year, our conference theme celebrates change and encourages abstracts on all facets of research related to public opinion, communication, and methodology. Topics may include but are not limited to: election data; exit and political polling; “big data”; locational or geographic data; challenges facing the field due to technological and societal shifts; media effects on public opinion; public opinion on social, economic, and political issues; data collection issues and strategies; qualitative research techniques; cross-cultural research; hard-to-reach populations, total survey error, and data-quality issues. In addition to presenting at the conference, authors will have the option to post accepted papers or slides online at [www.mapor.org](http://www.mapor.org) after the conference.

**Submissions:** Abstracts of 300 words or less can be submitted at [mapor.org/AbstractSubmission](http://mapor.org/AbstractSubmission). In addition to a title and abstract, you will be asked to provide the name, institutional affiliation, and email address for all authors. References are not required, and exemplar abstracts are featured in the abstract submission site. The same author's name may appear as first author on a maximum of two submissions. To allow for blind review, please remove all personally identifying information from the abstract's text before submission.

**Note to student authors:** If all authors are students who will be enrolled in an undergraduate or graduate program at the time of the conference, you may submit your paper to the MAPOR Fellows Student Paper Competition (see additional information on the 2017 MAPOR Fellows Student Paper Competition, available at [www.mapor.org](http://www.mapor.org)). When submitting a student paper to the competition, the student submitter will be asked to provide the name and e-mail address of a faculty mentor. The faculty mentor will be asked to send an email of 25 words or less endorsing the paper when the full paper is submitted.

**Panel Proposals:** Panels focus on a common theme and include 4 or 5 participants. A panel proposal requires a description of 300 words or less discussing the issues to be addressed and their importance. Also, submissions should list the potential panelists, their institutional affiliations, email addresses, and tentative titles of presentations. Panels related to the conference theme are especially encouraged.

**Submission Information:** All abstracts must be posted no later than **11:59pm CDT on Friday, June 30, 2017**. Accepted papers sharing a theme will be scheduled during a paper session. Papers with more individualized topics will be scheduled during a poster session. MAPOR considers both types of presentation equally valuable. All submitters will be notified via e-mail by August 15 of their abstract's acceptance status. For questions or problems with the submission process, please contact the 2017 MAPOR conference chair, Ipek Bilgen at: [abstracts@mapor.org](mailto:abstracts@mapor.org).