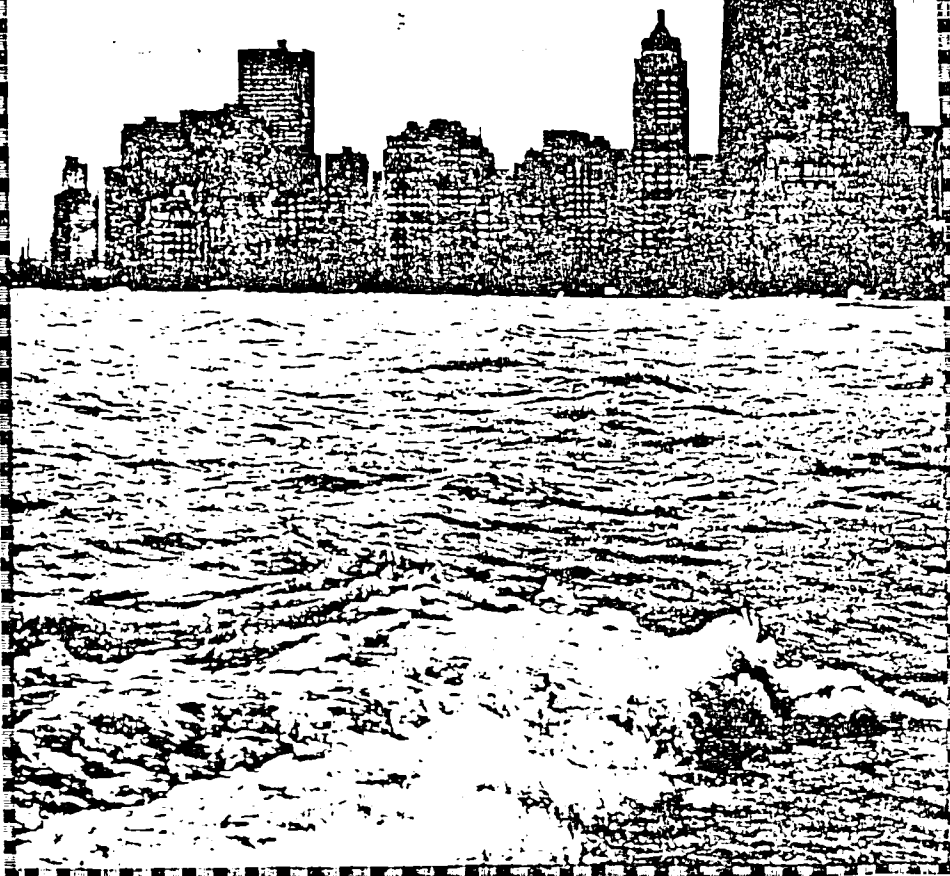


The Annual Meetings of the
ILLINOIS POLITICAL SCIENCE ASSOCIATION
and the
MIDWEST ASSOCIATION FOR PUBLIC
OPINION RESEARCH

Loyola University of Chicago
October 23 - 24, 1981



FRIDAY, OCTOBER 23RD

PROGRAM CHAIRPERSONS

Thomas Engman
Loyola University of Chicago
Illinois Political Science Association

Barbara Burdes
Loyola University of Chicago

Lee Becker
Ohio State University
Midwest Association for Public Opinion Research

The Conference is being sponsored by the
DEPARTMENT OF POLITICAL SCIENCE, LOYOLA UNIVERSITY OF CHICAGO
we gratefully acknowledge their support and assistance

PROGRAM INFORMATION

The panels and roundtables listed in the program have been
organized by three professional associations:

Illinois Political Science Association
(IPSA)

Midwest Association for Public Opinion Research
(MAFOR)

Midwest Conference for the Study of Political Thought
(MCSPT)

Sponsor(s) of individual panels are indicated on program
by initials of appropriate organization

MEETING ROOM LOCATIONS: Marquette Center (MC) is located on
the Southwest corner of Rush & Pearson Streets (820 S. Rush);
Room 30 - MC, lower level; President's Room - MC, 2nd Floor
across from elevators; Georgetown Room - MC, 2nd Floor behind
elevators; Fairfield Room - MC, inside Georgetown Room, right
corner; Lewis Towers (LT) 316 - 820 N. Michigan (across street
from MC), 3rd floor.

8:30 - 4:00 pm
MC Lower Level

REGISTRATION

9:00 - 10:30 am
MC Room 30

NEW FINDINGS FROM PSYCHOGRAPHIC
RESEARCH (MAFOR)

Chair: Andrew Morrison, Market Opinion Research

Donna Paulino, Marsteller, Inc.

"Geo-demography: A New Approach to Lifestyle"

Barbara Bryant, Market Opinion Research

"Lifestyle Segmentation Identifies Groups"

Rebecca C. Quarles, Cleveland State University

"Psychographics and Psychological Distance
from Retail Centers"

9:00 - 10:30 am
MC President's Room

ROLE PERCEPTIONS AND POLITICAL
BEHAVIOR (MAFOR)

Chair: Christine B. Williams, Mount Holyoke College

Daniel Minns, Case Western Reserve University

"Political Socialization, Elite Support and
Elite Recruitment"

Christine B. Williams, Mount Holyoke College

"Women in Congress: Role or Recruitment Barrier"

Paul R. Ihnger, Washington State University

Congressional Career Patterns and Congressional
Roles: A Re-examination of the Thesis"

10:30 - 10:45 am

COFFEE BREAK

FRIDAY, OCTOBER 23RD
(Continued)

10:45 - 12:15 pm ROUNDTABLE: PSYCHOGRAPHIC
MC Room 30 APPROACHES (MAFOR)

Chair: Andrew Morrison, Market Opinion Research
Participants: to be announced

10:45 - 12:15 pm NEOCONSERVATISM (IPSA & MCSPT)
MC President's Room

Chair: Gregory Smith, University of Chicago
Papers: Dick Simpson, University of Illinois, Circle
Campus; Paul Gottfried, Rockford College;
Zahid Shariff, Northeastern Illinois Uni-
versity

Discussant: George Anastaplo, Rosary College

10:45 - 12:15 pm INTERACTIONS WITH THE MEDIA
Lewis Towers 316 (MAFOR)

Chair: Edna Einseidel, Syracuse University
G.A. Donohue, C.N. Olien, and P.J. Tichenor,
University of Minnesota

"Community Differences in Feedback to News Sources"

J. David Johnson, University of Wisconsin-Milwaukee
"Media Embedded Interactions"

Edna Einseidel, Kandice Salmone, Frederick Schneider,
James Winter, and Virginia Fielder, Syracuse University
"Children and Newspaper Readership: The Impact
of Parental Example and Interaction"

Charles Atkin and James Gaudino, Michigan State University
Gina Garramone, University of Wisconsin
"Television News and Adolescent Political Socialization"

FRIDAY, OCTOBER 23RD
(Continued)

12:30 - 2:00 pm JOINTLY SPONSORED LUNCHEON
MC Fairfield Room MAFOR / IPSA

Speakers: James Nowlan, University of Illinois, Urbana-
Champaign, and Don Rose, Political Consultant
will present their "Predictions for the 1982
Elections."

2:00 - 3:30 pm ROUNDTABLE: THE ADVANTAGES AND
MC Room 30 DISADVANTAGES OF CATI SYSTEMS
(MAFOR)

Chair: Robert Oldendick, University of Cincinnati

Participants: Jim Graber, Kapuler & Associates; Steve
Fox, Market Facts, Inc.; Denise Lieber-
man, Datatab, Inc.; Charles Palit, Uni-
versity of Wisconsin

2:00 - 3:30 pm PUBLIC RESPONSE TO ASSASSINATION
MC President's Room ATTEMPTS (MAFOR)

Chair: William Crotty, Northwestern University

Walter Gantz, Indiana University

"Revisiting the Role of Media and Interpersonal Sources
in the Diffusion of a Major News Story"

Ethel Galzerano, University of Cincinnati
"Anxiety and Ambivalence: Public Emotions and the
Reagan Assassination Attempt"

Rebecca C. Quarles and Leo W. Jeffres
Cleveland State University

"The Diffusion of News About Critical Events: An Updated Report"

FRIDAY, OCTOBER 23RD
(Continued)

3:45 - 5:15 pm NON-RESPONSE PROBLEMS IN SURVEY
MC Room 30 RESEARCH (MAPOR)

Chair: John Vidmar, University of Illinois
Survey Research Laboratory

Tom W. Smith, NORC

"The Hidden 25 Percent: An Analysis of Nonresponse
on the 1980 General Social Survey"

Laure Sharp and Joanne Frankel,
Bureau of Social Science Research
"Respondent Burden--Is There Cause For Alarm?"

3:45 - 5:15 pm HOUNDPAHLE: THE MEDIA AND
MC President's Room ASSASSINATION ATTEMPTS (MAPOR)

Chair: Ethel Galzerano, University of Cincinnati

Participants: Henry Hubbard, Newsweek; Richard T. Cooper, Los Angeles Times; others
to be announced

5:15 - 7:15 pm COCKTAIL PARTY (MAPOR & IRSA)
MC President's Room

SATURDAY, OCTOBER 24TH

8:30 - 2:00 pm
MC Lower Level

REGISTRATION

8:30 am
MC Room 30

BUSINESS MEETING: MIDWESTERN
ASSOCIATION FOR PUBLIC OPINION
RESEARCH

9:00 - 10:30 am
MC Fairfield Room

RESEARCH AND POLICY ON COMMUNI-
CATION AND CRIME PREVENTION
(MAPOR)

Chair: Garrett J. O'Keefe, University of Denver
Doris Graber, University of Illinois at Chicago Circle
"Current Perspectives on Crime News and the Public"

Margo Gordon, Northwestern University
"Reactions to News About Crime: Implications for
Prevention Policy"

Garrett J. O'Keefe, University of Denver
"Taking a Bite Out of Crime": The Early Impact of a
National Prevention Campaign"

Paul J. Lavrakas, Northwestern University
"The Role of Citizen Involvement and Community
Support in Crime Prevention"

Discussant: Dennis Goldenson, Illinois Law
Enforcement Commission

SATURDAY, OCTOBER 24TH
(Continued)

9:00 - 10:30 am NEW MODELS OF VOTER CHOICE
MC Room 30 (MATH)

Chair: James T. Murphy, Saint John's College
Sharon Dumwoody and Lee Becker, Ohio State University
"A Bottle Bill Referendum: Exploring the Links
Between Knowledge and Voting Intentions"

Janet Martin and Kristi Andersen, Ohio State University
"Voter's Frames of Reference and Explanations
of the 1980 Vote"

Nadine Koch and Mark Teare, Ohio State University
"Policy Voting in the 1980 Election: A Simulation of
Individual Vote Choice"

Discussant: Albert R. Tins, University of Wisconsin-Madison

9:00 - 10:30 NEW DIRECTIONS IN FOREIGN AND
MC President's Room SECURITY POLICY (ITSA)

Chair: Judith Doerr, Roosevelt University
Papers: John Williams, Loyola University of Chicago;
James Lingler, St. Xavier College; Jonathan
Galloway, Lake Forest College

10:30 - 10:45 COFFEE BREAK

10:45 - 12:15 PRESIDENTIAL LEADERSHIP
MC Fairfield Room (ITSA & MCSTP)

Chair: Cherron M. Sesay, Chicago State University
Papers: Paul Peterson, Northern Illinois University;
John Guégan, Illinois State University; David
Lindberg, Elmhurst College

Discussant: Cherron M. Sesay, Chicago State University

SATURDAY, OCTOBER 24TH
(Continued)

10:45 - 12:15 pm PUBLIC OPINION RESEARCH AND THE
MC President's Room ELDERLY POPULATION (MAFOR)

Chair: Douglas Dobson, Northern Illinois University

Robert Dudley, Colorado State University
"Setting the Agenda" Legislators' Perceptions of
the Elderly in State Politics"

James L. Franke, Texas A & M University
"Representation of Elderly Interests"

William Ruefle, Texas A & M University at Galveston
"Leadership, Community Organization and the
Acquisition of Opinion Among the Elderly"

Douglas St. Angelo, Florida State University
"Are Senior Citizens the Next Backlash Target?"

Discussant: James Sheffield, University of New Orleans

10:45 - 12:15 pm COGNITIVE SOCIAL PSYCHOLOGY AND
MC Room 30 PUBLIC OPINION RESEARCH (MAFOR)

Chair: John Edwards, Loyola University of Chicago

Shanto Iyengar and Mark Peters, Yale University
and Donald Kinder, University of Michigan
"Network News and Evaluations of Presidential
Performance: An Information-Processing Account"

Thomas Tyler, Northwestern University
"The Nature of Media Effects: Personal Versus
Societal Level Impact"

George Bishop, Robert Oldendick and Alfred Tuchfarber,
University of Cincinnati
"On the Social Psychology of the Survey Response"

12:30 - 2:00 pm JOINTLY SPONSORED LUNCHEON
MC Georgetown Room (MAFOR & IPSA)

Speaker: The Honorable John E. Porter, Congressman
from the 10th District, Illinois will comment
on the Reagan Congress

SATURDAY, OCTOBER 24TH
(Continued)

2:00 - 3:30 pm NEW DIRECTIONS IN FEDERAL AND
MC Room 30 INTERGOVERNMENTAL POLICIES
(IPSA)

Chair: Warren Wade, North Park College

Papers: Paul Fischer, Lake Forest College; Irene
Rothenberg, Barat College; Ann Elder,
Illinois State University

2:00 - 3:30 pm CABLE TELEVISION AND COMMUNITY
MC Fairfield Room INTERESTS (MAFOR)

Chair: Timothy Haight, University of Wisconsin-Madison
Stephen C. Godek, University of California, Long Beach
"Cable Communications and Community Interests"

David B. Hill and James Dyer, Texas A & M University
"Cable Television and Diversion from
Local Television News"

Barry Orton, University of Wisconsin-Extension
"Cable Television's Public Impact: Pre-franchise
Expectations and Subsequent Audience
Attitudes and Behavior"

2:00 - 3:30 pm THE 1980 ELECTION
MC President's Room (IPSA & MAFOR)

Chair: Sharon Alter, Harper College

Papers: Betty Glad, University of Illinois,
Champaign-Urbana; Michael Mezey, DePaul
University; Kenneth Janda, Northwestern
University

Discussant: Paul Green, Governors State University

3:30 - 4:15 pm
MC President's Room

BUSINESS MEETING: ILLINOIS
POLITICAL SCIENCE ASSOCIATION