



## 2018 MAPOR @ AAPOR

Here are highlights of MAPOR research excellence, leadership, and student member contributions!

### WEDNESDAY

Time	Description
1:30-3:30pm	<ul style="list-style-type: none"> <li><b>PORTAL:</b> AAPOR Conference Chair &amp; MAPOR Past President Trent Buskirk and Adam Eck present <i>Snakes in the garden: An introduction to computing for budding survey data scientists</i>.</li> <li>Jerry Timbrook, Kristen Olson &amp; MAPOR Secretary-Treasurer Jolene Smyth present <i>The effects of question complexity and necessary question features on interviewer and respondent contributions to response time</i>.</li> </ul>
3:30pm-4:30pm	<ul style="list-style-type: none"> <li>Rachel Cusatis &amp; MAPOR Associate Conference Chair Dana Garbarski present a poster <i>Which activities count? Using experimental data to understand conceptualizations of physical activity</i>.</li> </ul>
4:30-6:00pm	<ul style="list-style-type: none"> <li>MAPOR Past President Kristen Olson moderates the <b>kick-off plenary session</b> <i>From the PEAK of social, survey and political opinion research: Perception, evaluation, analysis and 'kollection'</i>.</li> </ul>
6:30-9:00pm	<ul style="list-style-type: none"> <li>Come visit the <b>MAPOR Table</b> at the New Member &amp; Chapter Welcome Mixer!</li> </ul>

### THURSDAY

8:00-9:30am	<ul style="list-style-type: none"> <li>Quan Zhou, Jolene Smyth &amp; Kristen Olson present <i>Bullets versus paragraphs: How the design of mail survey cover letters impacts response</i>.</li> <li>Richard Hull, Patrick Habecker, Bridget Goosby, Jacob Cheadle, Jolene Smyth &amp; Lindsey Witt-Swanson present <i>The impact of personalization strategies on survey response rates and representation</i>.</li> <li>Brady West, Michael Elliott, Zeina Mneimneh, James Wager &amp; colleagues present <i>An Examination of an Interviewer-Respondent Matching Protocol in a Longitudinal CATI Study</i>.</li> </ul>
10-11:30am	<ul style="list-style-type: none"> <li>Alian Kasabian presents <i>Capturing LGB &amp; T+: False negatives, false positives, and measurement errors</i>.</li> </ul>
1:45-3:15pm	<ul style="list-style-type: none"> <li>Roderick Little, Brady West, Philip Boonstra &amp; Jingwei Hu present <i>Measures of the degree of departure from ignorable sample selection for non-probability samples</i>.</li> <li>Erin Fordyce, Vanessa Flowers, Ipek Bilgen &amp; colleagues present <i>Social media recruitment for adolescent sexual minority males and transgender youth: A pilot study</i>.</li> </ul>
3:15pm-4:15pm	<ul style="list-style-type: none"> <li>Brady West &amp; Joseph Sakshaug present <i>Revisiting the analytic error problem in the establishment survey context: A cautionary tale</i>.</li> </ul>
4:15-5:45pm	<ul style="list-style-type: none"> <li><b>AAPOR/ASA Task Force Report on Data Falsification in Surveys:</b> MAPOR President Ron Langley presents <i>Existing organization guidelines pertaining to survey data falsification</i> and Kristen Olson presents <i>Preventing survey data falsification</i>.</li> <li>Ilana Ventura, René Bautista &amp; colleagues present <i>An experiment in panel recruitment for Spanish-speaking populations: The AmeriSpeak case study</i>.</li> <li>Daniela Glusberg, Dánae Corado &amp; Casey Tesfaye present <i>Recruiting hard-to-reach respondents with complex characteristics for qualitative interviews</i>.</li> </ul>

### FRIDAY

8:00am	<ul style="list-style-type: none"> <li>Brady West will emcee the <b>AAPOR's Got Talent</b> session in the Grand Ballroom.</li> <li>MAPOR Past President Allyson Holbrook is finalist for <i>Surveys, public opinion, and democracy: A youth education initiative</i>. MAPOR Student Liaison Colleen McClain is finalist for <i>Trust us: Leveraging a more nuanced understanding of trust in survey research</i>.</li> </ul>
8am-9:30am	<ul style="list-style-type: none"> <li>MAPOR Fellow Paul Lavrakas and MSU Office of Survey Research coauthors present <i>Telephone survey respondents' abilities to identify the race of their interviewers</i>.</li> <li>Mickey Jackson, Paul Lavrakas &amp; coauthors present <i>A response propensity modeling experiment of the differential allocation of recruitment strategies in the Simmons National Consumer Survey</i>.</li> </ul>
10:00-11:30am	<ul style="list-style-type: none"> <li><b>PORTAL:</b> Brady West presents <i>Effective data visualization for surveys (using R)</i>.</li> <li>Lindsey Witt-Swanson, Quan Zhou, Jolene Smyth &amp; Kristen Olson present <i>Incentive effects on nonresponse and data quality</i>.</li> </ul>



Time	Description
12:45-1:45pm	<ul style="list-style-type: none"> <li>Mazen Sarwar, Kristen Olson &amp; Jolene Smyth presents poster <i>Comparing interviewer-respondent interactions for low versus high response scale ranges in telephone surveys.</i></li> </ul>
1:45-3:15pm	<ul style="list-style-type: none"> <li>MAPOR VP/President-Elect Ipek Bilgen presents <i>Examination of nonresponse follow-up impact on AmeriSpeak panel data quality.</i></li> </ul>
3:30-5:00pm	<ul style="list-style-type: none"> <li>Ipek Bilgen presents <i>Comparing the probability-based AmeriSpeak panel and the in-person 2016 General Social Survey: Mode, device, item wording experiments.</i></li> <li>David Sterrett, Ipek Bilgen &amp; colleagues present <i>Exploring the methodological tradeoffs of mixed-mode surveys with an experimental design.</i></li> <li>Kristen Olson and Jolene Smyth present <i>Are you busy? Please do this survey on your phone: The effects of cover letter language on mobile web participation in a mixed-mode general population survey.</i></li> <li>Rachel Cusatis &amp; Dana Garbarski present <i>Survey measurement of physical activity: The role of leisure, house/care work, and paid work in socioeconomic disparities in reported physical activity.</i></li> </ul>

### SATURDAY

8:30-10:00am	<ul style="list-style-type: none"> <li>Jolene Smyth &amp; Kristen Olson present <i>Mixed-mode, mixed-device self-administered surveys: Mail-centric versus web-centric questionnaire design and layout</i> and Alisú Schoua-Glusberg, Casey Tesfaye &amp; Dánae Corado present <i>Web survey design for Spanish monolinguals: Effects of Visual Cues on Task Mastery.</i></li> <li><b>PORTAL:</b> Kristen Olson presents <i>Survey costs and cost models: A typology and evaluation criteria.</i></li> <li>David Sterrett, Trevor Tompson &amp; colleagues present <i>Exploring and innovative election survey approach to traditional exit polls.</i></li> <li>Paul Lavrakas presents <i>An experiment to reduce noncompliance in an online probability-based panel: The challenges of dozer, sleeper, comatose, and backout panelists.</i></li> </ul>
10:15-11:45am	<ul style="list-style-type: none"> <li>Patrick Habecker presents <i>Estimating social network size using the network scale-up method: Exploring estimate differences by treatment of missing data and estimator choice.</i></li> <li>Liz Kantor, Emily Alvarez, Trevor Tompson &amp; colleagues present <i>The impact of incarceration on older Americans' work and retirement planning.</i></li> <li>Jessie Engel, Daniela Glusberg &amp; Christine Lindquist present <i>Cognitive testing sensitive questions with youth: Sensitivity of the questions vs. sensitivity of the cognitive probes.</i></li> <li>Emily Alvarez, Liz Kantor, Trevor Tompson &amp; colleagues present <i>A Rare Look Inside Cuban Society: A New Survey of Cuban Public Opinion.</i></li> </ul>

### SEYMOUR SUDMAN STUDENT PAPER COMPETITION AWARD

Winner: Mengyao Hu, University of Michigan *"Improving the Anchoring Vignette Methodology with Visual Vignettes"*

### LEADERSHIP AND SERVICE

- MAPOR Past President and Fellow Tim Johnson is AAPOR President. MAPOR Fellow Nora Cate Schaffer will assume the position of VP/President-Elect at the close of the conference.
- MAPOR Past President Trent Buskirk is 2018 AAPOR Conference Chair. Marielle Weindorf leads the conference support subcommittee. Mandy Sha will assume the position of Associate Conference Chair and continues serving on the Diversity Initiative Coordinating Committee chaired by Diane Rucinski.
- Standards: Stephanie Eckman will assume the position of Standards Chair and René Bautista as associate chair. The committee includes MAPOR VP/President-Elect Ipek Bilgen. MAPOR President Ron Langley, Mandy, Tim, Mary Losch, Alian Kasabian serve on the Transparency Initiative Coordinating Committee. Ron, MAPOR Past Presidents Kristen Olson & Joe Murphy (also MAPOR Fellow) served on the AAPOR/ASA Data Falsification Task Force. Kristen also served on the Nominations Committee and continues serving on the ad hoc committee on suggesting and frugging, as well as the Standard Definitions Committee with MAPOR conference chair Ned English.
- Education: Brady West completes his term as Chair and the committee includes MAPOR associate secretary-treasurer Kevin Ulrich and Online Education Subcommittee's Liz Kantor. MAPOR Past President Allyson Holbrook becomes associate chair. Patrick Habecker chairs the Professional Development Subcommittee.
- Membership & Chapter Relations: Ipek, Kristen, Alian, MAPOR Past President Matthew Courser, Jerry Timbrook, and Stas Kolenikov serve on the committee. David Sterrett chairs the Chapter Liaison and Support Subcommittee.
- MAPOR Secretary-Treasurer Jolene Smyth served on the Seymour Sudman Student Paper Award committee and co-chairs the Mixed Mode Task Force with Kristen.
- MAPOR Fellow and Past President Patricia Moy serves as editor of *Public Opinion Quarterly*. René Bautista is associate editor. Jennifer Dykema serves on the POQ Advisory Committee.